

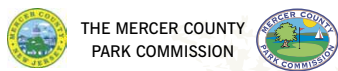
HOWELL FARM 2015 CORN MAZE

~ FEATURING ~



the aMAZing pumpkin carve

Sponsorship Opportunities



THE MERCER COUNTY
PARK COMMISSION
Brian M. Hughes, County Executive
Kevin B. Bannon, Executive Director
www.mercercountyparks.org

Get Involved!

Howell Living History Farm, in addition to its year-round educational programming and events, has been providing family-fun through its Corn Maze for many years. New Jersey's longest running corn maze covers four acres, with two miles of paths, and attracts over 8,000 visitors each year. The 2015 Corn Maze, called "Don't be Chicken", is a game in itself, challenging visitors to answer trivia questions and find puzzle pieces to complete a map which will help show the way out.

This year the Farm has teamed up with the Hopewell Valley Arts Council for a special event called, "The aMAZing Pumpkin Carve," which will feature giant pumpkins artfully carved and embellished by specially selected artists, craftsmen and pumpkin enthusiasts. These one-of-a-kind works of art will be on view to the public Friday, October 9 through Sunday, October 11. Special VIP events are being planned for Thursday, October 8.

Howell Farm and The Hopewell Valley Arts Council are seeking sponsors – corporations, small business, community organizations and individuals/families to provide financial support for this family-oriented event. Sponsorship funds will be used to keep ticket prices affordable to the general public and to support the missions and programs of our organizations.

Please consider partnering with us to help make this event a success and show your support for the agricultural, historic and artistic significance of Mercer and Hunterdon counties. As a sponsor, you will receive highly visible recognition throughout the event and get to participate in the special events being planned.

www.howellfarm.org/cornmaze
www.hvartscouncil.org/cornmaze

Who We Are:

Howell Living History Farm

is a time machine that takes visitors to the year 1900, when horse drawn buggies traveled the lanes of Pleasant Valley and when farms were bordered by snake fences and Osage orange trees. A working farm for more than 275 years, Howell Farm is operated by the Mercer County Park Commission and has over 65,000 visitors per year who are encouraged to experience their rural heritage through hands-on educational programs. The Friends of Howell Farm offer program support, funding for research and restoration projects and extensive volunteer services.



The Hopewell Valley Arts Council (HV Arts Council)

is a growing organization dedicated to celebrating art in the everyday. By cultivating all types of creative exploration and artistic expression, the HV Arts Council aims to increase awareness and appreciation of the arts in the greater Hopewell Valley and enhance the quality of our lives and communities. We define art in expansive terms, embracing the visual arts & crafts, the performing and literary arts, the culinary arts, and diverse cultural expression of home, heritage, environment and community. The HV Arts Council aims to enhance and celebrate the joy of art in all that we do.

Interested?

Are you ready to join us and become a Sponsor? Register at www.howellfarm.org/cornmaze or www.hvartscouncil.org/cornmaze.

Questions?

Please contact Katie Lucas at 570-497-7184 or klucas@howellfarm.org.

Sponsorship Opportunities:

The Annual Corn Maze and the aMAZing Pumpkin Carve offer a variety of sponsorship levels. Show your support for the Friends of Howell Farm and The Hopewell Valley Arts Council, while advertising to over 8,000 visitors.

Sponsorship applications must be received by August 21 to appear on printed event materials.

Here's how it works... each of our 8,000 visitors receives an 11"x17" printed game board. The game board includes ten map clue boxes, which prominently feature our sponsors. Once in the maze, visitors work their way around to find clues and collect puzzle pieces that form a map showing the way out. They also encounter crossword clues and trivia questions which, when answered correctly, help lower their official maze completion time. Our most competitive fans return year after year, hoping to see their name and "top time" in lights on the electronic scoreboard in the main courtyard concession area.



2014 Howell Farm Corn Maze

Where:

The grounds of the Howell Living History Farm Corn Maze, 17 Valley Road, Lambertville, NJ 08530

When:

- **Public Opening of the Corn Maze:** Weekends September 12 thru November 1
- **Private Event:** VIP Special Event Thursday, October 8
- **Public Opening of The aMAZing Pumpkin Carve:** Friday, October 9 thru Sunday, October 11
- **The aMAZing Race Challenge:** Saturday, October 17 at 9am. Teams of four will have the opportunity to compete for the title of Maze Master in The aMAZing Race Challenge. A great team building opportunity with friends or coworkers, the competition will take place before the maze opens to the public that day. The team that completes the course in the shortest amount of time while answering all trivia questions wins!

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$5,000 (3 available)

Visibility:

- Name or logo prominently displayed on all corn maze and pumpkin carve event materials, electronic scoreboard in main courtyard/concession area, victory bridge banner, maze entrance board, and on the websites and Facebook pages of the Friends of Howell Living History Farm and the HV Arts Council with links to your webpage. Also includes sponsorship of one giant pumpkin. Your promotional material will be displayed in the courtyard/concession area.

Event Benefits:

- Entry for two teams in The aMAZing Race Challenge, eight admission tickets to the Corn Maze and the aMAZing Pumpkin Carve, four tickets to the October 8 VIP/Special Event and one representative to serve on the pumpkin judging panel.

CLUE BOX SPONSOR \$1,000 (10 available)

Visibility:

- Name or logo displayed on all corn maze and pumpkin carve event materials, electronic scoreboard in main courtyard/concession area, maze entrance board, maze game board, your branding on a mailbox clue within the maze, and on the websites and Facebook pages of the Friends of Howell Living History Farm and the HV Arts Council with links to your webpage.

Event Benefits:

- Entry for one team in The aMAZing Race Challenge and eight admission tickets to the Corn Maze and the aMAZing Pumpkin Carve.

CROSSWORD SPONSOR \$500 (10 available)

Visibility:

- Name or logo displayed on all corn maze and pumpkin carve event materials, electronic scoreboard in main courtyard/concession area, maze entrance board, maze game board, your branding on a crossword clue within the maze & on the answer exit board, and on the websites and Facebook pages of the Friends of Howell Living History Farm and the HV Arts Council with links to your webpage.

Event Benefits:

- Six admission tickets to the Corn Maze and the aMAZing Pumpkin Carve.



Carving demonstration at Chadds Ford Great Pumpkin Carve

TRIVIA SPONSOR \$250 (10 available)

Visibility:

- Name or logo displayed on all corn maze and pumpkin carve event materials, your branding on a trivia clue within the maze & on the answer exit board, and on the websites and Facebook pages of the Friends of Howell Living History Farm and the HV Arts Council with links to your webpage.

Event Benefits:

- Four admission tickets to the Corn Maze and the aMAZing Pumpkin Carve.

GIANT PUMPKIN SPONSOR \$750

(50 available, applies to event running October 8-11)

Visibility:

- Name or logo displayed on all corn maze and pumpkin carve event materials, electronic scoreboard in main courtyard/concession area, and on the websites and Facebook pages of the Friends of Howell Living History Farm and the HV Arts Council with links to your webpage. Name or logo displayed next to one of the giant pumpkins and on aMAZing Pumpkin Carve event signs and banners from October 8-11.

Event Benefits:

- Eight admission tickets to the Corn Maze, eight admission tickets to the aMAZing Pumpkin Carve, and two tickets to the October 8 VIP/Special Event.

Act Early! Sponsorships are Limited & Going Fast!

Please contact Katie Lucas at klucas@howellfarm.org or 570-497-7184. Visit www.howellfarm.org/cornmaze or www.hvartscouncil.org/cornmaze.